

# CHAMBER DAY | APRIL 16, 2026

Chamber Day also known as “Lobby Day” is an advocacy event aimed at ensuring the voices of Illinois employers are recognized in significant policy discussions. The primary objective of Chamber Day is to engage in meaningful discussions about critical issues and to stay informed on public policies that are currently affecting employers and under consideration by the legislature. This event is organized by the Illinois Chamber of Commerce and the Illinois Association of Chamber of Commerce Executives (IACCE).

## Presenting Sponsor - \$25,000

- Naming rights
- Maximum exposure visibility at event
- Year round visibility via digital marketing campaigns, social media, and newsletters
- Influence agenda/provide speaker participation

## Lunch Sponsor - \$5,000

- Lunch presented by your company, logo and billing on materials

## Table Sponsor - \$1,000

- Company listing on event web page and materials
- Includes 8 seats



## SPONSOR LEVELS | CHAMBER DAY

| Benefits   | Platinum<br>Sponsor<br>\$5,000 | Gold<br>Sponsor<br>\$2,500 | Silver<br>Sponsor<br>\$1,500 | Bronze<br>Sponsor<br>\$500 | Make it Yours<br>Custom<br>Level |
|--|--------------------------------|----------------------------|------------------------------|----------------------------|----------------------------------|
| Event registrations/reserved seats   | 8                              | 6                          | 4                            | 2                          |                                  |
| Event/topic ownership and collaboration with IL Chamber to select appropriate topic and possible session panelist.                               | ●                              | ●                          |                              |                            |                                  |
| IL Chamber to post confirmation of sponsor's involvement to social media accounts  | ●                              | ●                          | ●                            | ●                          |                                  |
| Company logo or listing (contingent on level) on event sponsor sign, program and webpage   | ●                              | ●                          | ●                            | ●                          |                                  |
| Link to company landing page placed on the IL Chamber event page   | ●                              | ●                          | ●                            |                            |                                  |
| Company listing on all event promotional materials, including e-mail blasts and press releases   | ●                              | ●                          | ●                            | ●                          |                                  |
| Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees | ●                              | ●                          | ●                            |                            |                                  |
| Sponsor can contribute to IL Chamber LinkedIn and IL Chamber website. Content subject to approval  | ●                              | ●                          | ●                            | ●                          |                                  |
| Opportunity to distribute promotional materials to attendees   | ●                              |                            |                              |                            |                                  |
| Opportunity to give welcome/introduction remarks   | ●                              | ●                          |                              |                            |                                  |
| Full page ad in event program  | ●                              |                            |                              |                            |                                  |
| Half page ad in event program  |                                | ●                          |                              |                            |                                  |
| Quarter page ad in event program   |                                |                            | ●                            |                            |                                  |