



Sadie Schwarm serves as the communications and media strategist for the Illinois Chamber of Commerce. Schwarm began working with the state's premier business organization in March of 2017 and delivers media relations and public relations expertise in the realm of public affairs. Before her work with the Illinois Chamber, Schwarm came from Olson Engage where she provided media relations, social strategy, internal communications and more services for high-level clients including MillerCoors, PepsiCo Recycling, Kraft Heinz Company Foundation, and Wrigley through the company's competitive corporate department. She learned the importance of issue-based messaging early on while leveraging national corporate social responsibility initiatives for her clients.

Prior to Olson, she completed Illinois' competitive Legislative Staff Internship program and worked on Illinois State Senate staff where she served as a key

media and outreach strategist. Schwarm, a Springfield native, graduated from the University of Alabama in May 2015 majoring in public relations (a program continuously ranked in the top five in the nation by PRWeek in the past five years) and minoring in political science.