



SPEAKERS

September 24, 2020

11:30am to 12:30pm ★ Login info will be sent later

VIRTUAL

ILLINOIS CHAMBER OF COMMERCE

Annual Meeting



Timothy S. Crane
President, Wintrust

Tim Crane, president and treasurer, joined Wintrust in 2008 and is responsible for overseeing Wintrust's 15 community bank charters and several lines of business. He serves on Wintrust's Executive Management Committees and is chairman of both the Lake Forest Bank & Trust and Wintrust Bank boards of directors. Prior to joining the company, Tim was president of Harris Bank/Bank of Montreal in Chicago, with more than 240 retail locations, where he was employed for 24 years. He has had positions leading both commercial and retail banking businesses, as well as leading acquisition activities. He has extensive international experience specifically related to operations in Canada and Mexico.

Tim earned an MBA in finance from the University of Chicago and an undergraduate degree from University of Illinois at Champaign-Urbana. He has also completed executive leadership programs at the Ivy School in Toronto, Canada, and Northwestern University's Kellogg School of Business. He has been a speaker at numerous financial conferences and served as a faculty member for several banking schools. He is active in the Chicago area, currently serving on the board of directors for Metropolitan Family Services, the Bank Administration Institute, Chicago United, and the DePaul University. He is a former board member of the Metropolitan Planning Council. Tim is active in the Economic Club of Chicago, the Executive Club of Chicago, and The Bankers Club of Chicago.



Charles Evans

President and Chief Executive Officer, Federal Reserve Bank of Chicago

Charles L. Evans has served as president and chief executive officer of the Federal Reserve Bank of Chicago since September 2007. In that capacity, he serves on the Federal Open Market Committee (FOMC), the Federal Reserve System's monetary policymaking body. Before becoming president in September of 2007, Evans served as director of research and senior vice president, supervising the Bank's research on monetary policy, banking, financial markets and regional economic conditions.

His personal research has focused on measuring the effects of monetary policy on U.S. economic activity, inflation and financial market prices and has been published in peer-reviewed journals.

Evans is active in the civic community. He is a trustee at Rush University Medical Center, a director of the Chicago Council on Global Affairs, a Governing Board member of Econ Illinois, a member of the Economic Club of Chicago Board of Directors and a member of the Civic Committee of the Commercial Club of Chicago and Civic Consulting Alliance Board.

Evans has taught at the University of Chicago, the University of Michigan and the University of South Carolina. He received a bachelor's degree in economics from the University of Virginia and a doctorate in economics from Carnegie-Mellon University in Pittsburgh.



Todd Maisch

President and CEO, Illinois Chamber of Commerce

Since joining the Chamber in 1994, Todd Maisch has made engaging coalitions of employers the cornerstone of the Chamber's reputation as the state's leading business advocate. He puts in practice the Chamber's vision that in helping build stronger businesses, we build a stronger Illinois.

President and CEO of the Chamber since 2014, Maisch's leadership of a team of policy experts, business advocates, and communicators impacts the legislative, regulatory and judicial branches of government. His influence has created a network of pro-business advocates both on a state and national level. Sound tax and fiscal policy, reducing the regulatory burden on employers, pro-active economic development, promoting innovation and greater investment in our critical infrastructure are all key priorities for Maisch and the Chamber. In addition, he has led the Chamber to become the voice of business at the ballot box, supporting pro-business candidates that share the same priorities.

A native of Peoria, Maisch earned an MBA from Illinois State University and a Bachelor of Science degree from the University of Illinois at Urbana-Champaign. Maisch serves on the Steering Committee of the Illinois Business Immigration Coalition and is a member of the U.S. Chamber Committee of 100.

Maisch and his wife, Kim, have two children and reside in Springfield.



Susana Meza

Vice President, Community Impact, Wintrust Financial

Susana Meza oversees the community impact division at Wintrust to invest in future profitability and preserve the company's mission and values within the communities it serves. This area fulfills broader obligations to anchor every aspect of Wintrust's business within three key pillars: strategic initiatives, economic development and civic engagement. Through her work, Meza collaborates with customers and noncustomers, as well as internal and external stakeholders in various communities across the state. Under her direction, community impact maximizes reporting mechanisms and develops thoughtful diagnostics to ensure community partners achieve

specialized goals while laying the groundwork to attract new customers and generate revenue. Previously, she was vice president of marketing for Wintrust.



Tom Ricketts

Chairman, Chicago Cubs

Tom Ricketts co-founded Incapital in 1999 and served as its CEO until 2009. As CEO, Mr. Ricketts created Incapital's flagship InterNotes Platform and then led the firm's diversification initiatives in underwriting and distributing certificates of deposit, agencies, mortgage-backed securities, structured notes, preferred stock offerings and annuities. In 2009, Mr. Ricketts became Executive Chairman of the Chicago Cubs after leading the Ricketts Family acquisition of the team.

Mr. Ricketts is a CFA charterholder and earned a BA and an MBA from the University of Chicago. He was the University of Chicago's Booth Graduate School of Business Distinguished Young Alumnus for 2005. From 2002 until 2007, Mr. Ricketts served on the Board of Directors of TD Ameritrade Holding Corporation. Prior to co-founding Incapital, he was a Vice President and Investment Banker for The Chicago Corporation and the brokerage division of ABN AMRO Inc. Before that, he was a market maker on the Chicago Board Options Exchange.