Third Annual Critical Infrastructure Summit

June 2019 | Metro East St. Louis region

The St. Louis and metro-east region are important to the U.S. infrastructure network and health of our nation's economy. This informative and interactive day brings together infrastructure leaders to discuss suggestions and solutions to assure your business is prepared for tomorrow.







Illinois Chamber 1919-2019

Third Critical Infrastructure Summit / June 2019

Image: Notice of the second											
Event registrations/seats included	4	3	2	2	2	2	2	2	1	2	
Event/topic ownership and collaboration with IL Chamber to select appropriate topic and possible session panelist.	*			*							
List of attendees, including name, title and company (provided the day after the event)	*	*	*	*	*	*	*	*	*		
IL Chamber to post confirmation of sponsor's involvement to social media accounts	*	*	*	*	*	*	*	*	*	*	
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	*	*	*	*	*	*	*	*	*	*	
Link to company landing page placed on the IL Chamber event page	*	*	*	*	*	*	*	*			
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	*	*	*	*		*	*				
Company listing on all event promotional materials, including e-mail blasts and press releases	*	*	*	*	*	*	*	*		*	
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event	*	*	*	*		*	*	*			
Sponsor can contribute to IL Chamber LinkedIn and IL Chamber website. Content subject to IL Chamber approval	*	*	*	*	*	*	*	*		*	
Opportunity to distribute promotional materials to attendees	*										
Opportunity to give welcome/introduction remarks	*	*									
Exhibitor table	*								*		
Full page ad in event program	*										
Half page ad in event program		*									
Quarter page ad in event program			*	*							
Eighth page ad in event program						*					

ILLINOIS CHAMBER CENTENNIAL 1919 - 2019



[The Illinois Chamber] is a fantastic resource that has broadened our understanding of the global market and allowed us to make government and business connections at a very high level. As a small company with limited resources, we see the Chamber as a vital partner.

Donato Ceres
 Advanced Diamond Technologies

Why Sponsor?

The Illinois Chamber of Commerce is a recognized provider of programs on issues important to business professionals/ employers in Illinois. These programs provide opportunities for networking and informing attendees about the important trends and concerns for their businesses. Businesses can expect to strengthen their business image, increase brand visibility, generate leads, provide audience insight on products, and help meet their goals.

Effective Key Opportunities

We want our programs to benefit both our attendees and sponsors as much as possible. Our marketing campaigns begin early and advertise through e-mail, website, and a strong social media program as well as distribution through print publications.

How We Market:

- Targeted e-mail campaigns sent to 3,000 to 15,000 high-level business professionals per program. We acquire a notable average open rate of 15-17% per event.
- Our event webpages attract thousands of unique online visitors for each program.

 We have a robust social media program, utilizing Twitter, Facebook, LinkedIn, Instagram, and YouTube to reach a wide audience.

What Sponsorship Can Provide Your Business

- Put your business in front of our members and clients.
- Be visible to your target market.
- Increase brand awareness.
- Increase your reach and exposure to new clients, customers, and businesses.
- Reconnect with your customers and engage with an audience of business professionals.
- Generate leads.
- Deliver great ROI.

Our sponsors are vital

We are grateful to our sponsors who help make our Chamber events a success. The networking and educational access we provide is key to our members.



- Abacus Research
- Accelerated Rehabilitation
- Activate Healthcare
- Advocate Health Care
- Aetna, Inc.
- AFNI
- Alarm Detection Systems
- Allstate Insurance
- Ameren Illinois
- Amtrust Corporation
- ASA Law Group
- Associated Financial
- AT&T
- Athletico
- ATI Physical Therapy
- Atlas Tool & Die Works
- ATT
- Baker & McKenzie
- Benefit Planning Consultants
- Biggins Lacy Shapiro & Co.
- Bio Kinetix
- Blue Cross Blue Shield
- BNSF Railroad
- Borrego Solar Systems
- BP America Inc.
- Brady, Connolly & Masuda PC
- Bureau of Statistics
- Calamos Asset Company

Attendees by Title

President/Owner	13%
C-Suite	6%
Vice President	16%
Director	32%
Manager	24%

Attendees by Employer Size

500+ attendees **41%** 250-499 attendees **17%** 100-249 attendees **12%** 500-99 attendees **11%** 1-49 attendees **12%** 0% 25%

50%

Notable Speakers at Our Events

Various Illinois Governors and Legislators

Alex Hergott

Executive Office of the President, White House – President Trump's Infrastructure Advisor

John Drake Executive Director, Supply Chain Policy, US Chamber of Commerce

John Cruickshank Consul General of Canada

Kirk Lonbom Chief Information Officer, Illinois Department of Innovation and Technology

Kenneth Bixby Special Agent, Cyber Task Force, Federal Bureau of Investigation

Mary Ann Ahern NBC Universal, Political Reporter

Alicia Tate-Nadeau (BG – Ret.) Executive Director, City of Chicago Office of Emergency Management & Communications

Michael Aitken

Senior Vice President, Membership, Society for Human Resource Management (SHRM)

Major Sponsors

Allstate Boeing Company Ford Motor Company Advocate Health Care Marathon Petroleum United Parcel Service (UPS) Union Pacific Railroad T-Mobile State Farm Motorola Caterpillar Enbridge Northwestern Memorial Hospital

- Canadian Pacific Railroad
- Caterpillar Inc.
- Chicago Regional Growth
 Corporation
- Christopher B Burke
 Engineering
- CIGNA Corporation
- CITGO Petroleum Corporation
- CME Group
- CN
- Collins Engineers
- ComEd
- Commerce Bank
- Community First Bank
- CompAlliance
- Consolidated Communications
- Consolidated Communications
- Cope Plastics Inc.
- CorVel
- Crains
- CSX Transportation
- Culloton Strategies
- CVS/Caremark
- Deere & Co
- Delaney Law
- Deloitte
- Delta Dental
- DLZ Illinois
- Dot Foods Inc.

- Dynegy
- Edward Jones
- EGP North America
- Enbridge
- Enterprise Holdings
- Enterprise Rent A Car
- Filson/Gordon Associates
- First Mid Insurance
- Fisher & Phillips LLP
- Florida Institute for Neurologic Rehabiliation
- Ford Motor Company
- Fragomen Del Rey Bernsen and Loewy LLP
- Frasco Investigative Services
- Frontier Communications
- Gallagher Asphalt
- GAR Construction
- Garofalo Schreiber Storm
 Chartered
- GE Renewable Energy
- General Electric
- Genex
- Grant Thornton
- Groves Work Ready
- Growmark
- Hamilton Partners
- Hanson Professional
 Services Inc.

- HFN
- HNTB Corporation
- Home Depot
- Hope Network
- HUB International
- Humana, Inc.
- Hyatt
- IBJI IME Services and Industrial Rehabilitation Services
- IBJI OrthoAccess Services
- IBM
- Illinois American Water
- Illinois Bone & Joint Institute
- Illinois Health and Hospital
 Association
- Illinois International Port
 District
- Illinois Soybean Association
- Illinois Tollway
- Inland Real Estate
- Inman Fitzgibons, Ltd.
- InnerView Inc.
- Integrity
- Invenergy
- IX Solutions
- Jel Sert Company
- John Verelis & Associates
- Kathy Schaeffer
 & Associates, Inc.

- Keefe, Campbell, Biery
 & Associates, LLC
- Kemper Corporation
- Kleiser Therapy
- Knell Oconnor & Danielwicz
- Knight Hawk Coal LLC
- Management Association
- Marathon Petroleum
 Company LP
- MB Financial
- McAnany, Van Cleave & Phillips
- Medical Consultants Network
- Meridian Investigative Group
- Microsoft Corporation
- MidAmerica Orthopaedics
- Midwest Orthopaedics at Rush
- Motorola Solutions
- Nicor Gas
- Northwestern Memorial Hospital
- Novacare
- Nyhan Bambrick Kinzie
 & Lowry PC
- OccuCare
- OrthoCentrix
- Patterson Technology Center
- Peoples Energy
- Personnel Planners

- Physicians Immediate Care
- Pinnacle Hospital
- PMA Management Group
- PNC Bank
- PriceWaterhouseCoopers
- QI Technology
- R.W.Troxell & Co.
- Railworks Corporation
- Raynor
- Reliable Fire & Security
- Residential Neuro Solutions
- Rivers Casino
- RSM Accounting
- S&H Medical Management
- SafeWorks
- Salesforce
- SCT
- SHRM
- Sidley Austin LLP
- Sikich
- SmithAmundsen LLC
- SSM Health
- Standard Sheet Metal Works
- State Farm
- Streamline Imaging
- Sunvest
- Superior Ambulance
- Tempco

- Terminal Railroad of St. Louis
- The Boeing Company
- The Hope Network
- Thillens Inc.
- T-Mobile
- Toxicology Management Services
- Transportation for Illinois
 Coalition
- Triune Health Group
- True Partners Consulting
- Tyson Foods
- Uber Technologies
- Union Pacific Railroad
- United Airlines
- United Healthcare
- Universal Technical Institute
- UPS
- Vantage Outsourcing
- Versiti-Heartland Blood Centers
- White Castle System Inc.
- Wiedner & McAuliffe, Ltd.
- Wintrust Financial
- WS Darley
- Wynndalco Enterprise, Inc.
- Your Story Counseling
- Zelis Healthcare







Sponsorship and/or Exhibitor Selection

Type of Sponsorship Selected

SPONSOR CONTACT INFORMATION

Contact Name/Title	
Company	
Email	Phone

NAMES OF REGISTRANTS (\$100 per person extra if adding more than sponsorship includes)

Name/Title	 	
Name/Title	 	
Name/Title		

PAYMENT METHODS

Check

Illinois Chamber of Commerce PO Box 19258, Springfield, IL 62794-9258

Credit Card	VISA	Mastercard	AMEX	Discover	
Name as on card					
Number					
Expiration Date			Securit	ty Code	
		To purcl	nase a table	e or sponsorship contact	

Laurie Silvey, Associate VP of Business Services | 217-5512 ext. 223 or Isilvey@ilchamber.org



www.ilchamber.org

Capital City Office 215 E. Adams Street Springfield, IL 62701 217-522-5512

Chicago Office 300 S.Wacker Drive, Suite 1600 Chicago, IL 60606 312-983-7100