



*Marc Lessem
Senior Executive Director,
North America
Sales and Marketing*



*Nimish Shah
Vice President, North America
Sales and Marketing*



*Guljit Singh
Chairperson*

The graphic features logos for **ia³**, **nexdigm**, and **SKP**. Below the logos, it states "Global Partner. Integrated Solutions." and lists key statistics: "Over a half-century of Experience", "1200+ Professionals", and "Multinational Clients from 50+ Countries". It also mentions an "Advisory Project of the Year 2019 & 2017 by The Accountant & International Accounting Bulletin".

The central graphic is divided into several service categories:

- Ideation to Implementation**
- Value based**
- Flexible**
- Onshore and Offshore**
- Technology**: Cyber Security and Data Privacy, ERP Implementation Support, Cloud Migration
- Strategic Initiatives**: Mergers, Acquisitions, and Divestitures, Greenfield and Brownfield, Program Management, Pre-Investment Advisory, Market Research
- Business Process Management**: Finance and Accounting Management, Commercial Operations, Contract Management, Shared Services
- Operations Transformation**: Supply Chain, Finance, Intelligent Automation and Accelerated Analytics (ia³)
- CFO Support Services**: Global Transfer Pricing, Finance Controller Services, Interim Finance Office

At the bottom, it says "Think Next" and lists office locations: USA, Canada, India, UAE, Japan, Hong Kong. A contact link is provided: "Reach out to us at ThinkNext@nexdigm.com".

Nexdigm provides a quick look at the company with their service offerings compilation.

Nexdigm is an award-winning, employee-owned, independent, global business advisory organization that has been serving mid-market and multinational businesses from over 50 countries for the past 57 years. Harnessing their multi-disciplinary capabilities across Business Consulting, Business Services, and Professional Services, they provide privately and publicly held firms with integrated solutions enabling them to navigate their complex, rapidly evolving business scenarios. “Nexdigm embraces a new paradigm of business,” Marc Lessem, Senior Executive Director, North America Sales and Marketing, says. “It is our commitment to *Think Next*.”

Supported by an experienced team and senior advisors, Nexdigm helps U.S. businesses with their local operations and, where applicable, global expansion plans. Their list of services includes supply chain optimization, end-to-end project management, transformation initiatives, predictive business analytics, cyber-security, business project management, corporate services, market research, Greenfield support for entry into India, and global transfer pricing solutions. These capabilities allow their clients to optimize their core operations, maximize cross-functional synergies, and improve key indicators.

The company has had a long-standing relationship with Illinois due to its strong socio-economic ecosystem and an enviable list of Illinois clients. “As we evolve and grow, we established our North American

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headquarters in the Chicagoland region so we can better serve our domestic clients,” Lessem continues.

The Nexdigm Chicagoland North American headquarters is now staffed and operational. “We continue to add diverse talent to our team as we validate our trustworthy brand with a significant footprint in the USA,” Lessem points out.

Through their ongoing thought leadership series, “Diversify to Differentiate – Think India, Think Next,” they encourage geographic diversification in order to hedge against the current impact of COVID19 while preparing for the post-pandemic market scenario. This type of knowledge sharing reflects the expectations of their clients.

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Over the last decade, Nexdigm has built and leveraged capabilities across key global markets to provide transnational support to numerous clients. Staff regularly shares insights and expertise as speakers on various international forums. Their global expertise has recently earned the company a nomination as the Transfer Pricing Firm of the year by Euro Money.

Nexdigm’s culture values professional standards and personalized service. “An emphasis on collaboration and ethical conduct drives us to serve our clients with integrity while delivering high quality, innovative results,” Lessem comments. “We act as partners to our clients and take a proactive stance in understanding their needs and constraints. Quality is of utmost importance, and Nexdigm is ISO/ISE 27001 certified for information security and ISO 9001 certified for quality management.

As a member of the International Business Council, Nexdigm depends on the Illinois Chamber of Commerce to stay abreast of the issues Illinois business leaders must navigate. “Our relationship with the Chamber provides us the opportunity to promote our brand and shape our business development efforts,” Lessem notes. “Being able to reach companies and government leaders in the Illinois region provides us with a platform to share initiatives and engagements that assist business leaders to demonstrate their thought leadership while supporting their global mandates.”

At Nexdigm, they provide integrated solutions for tomorrow; they help you *Think Next*.