



ILLINOIS
CHAMBER

SECURITY

TECHNOLOGY AND INNOVATION COUNCIL

**STRONGER BUSINESS
STRONGER ILLINOIS**

TECHNOLOGY AND INNOVATION COUNCIL

OVERVIEW

Within the last year, the Illinois General Assembly has seen a high amount of introduced regulations aimed at engineering an expansion of liability in the areas of privacy and data security. Special interest groups are pursuing data privacy legislation in the name of consumer protection with aspirations of striking it rich. The unfortunate reality of data breaches becoming more commonplace have given the proponents of these pieces of legislation the fodder to push their agenda at the Illinois Statehouse and City Hall. Through their legislative advocacy and strategic venue choices for filing complaints, plaintiffs' firms are investing in cyberspace and it is paying off.

That is why the Illinois Chamber is launching the Technology and Innovation Council. An insurance policy with boots on the ground. To keep you informed and to be part of the conversation in the development of sound public policy.

The Council seeks to aggressively and proactively promote the interests of the Illinois technology community by advocating for public policy that fosters innovation and promotes economic growth. The Council will seek to promote workforce development policies, advocate for world-class technology infrastructure, avoid overregulation on the industry, and support innovators' access to the capital they need to grow.

Membership in the Technology and Innovation Council seeks to provide those members with a forum to effectively share knowledge, experience, and participation in the development of policy at the federal, state, and local levels.

OUR MISSION IS SIMPLE, KEEP ILLINOIS AS A NATIONWIDE LEADER IN TECHNOLOGY INNOVATION.

Founded in 1919, the Illinois Chamber of Commerce is one of the largest statewide associations representing businesses from all sectors of the economy. In every sector, businesses are giving themselves a top-to-bottom digital makeover, from customer relationships to supply chains. The Chamber's ability to tap into a large network of industry leaders provides a niche opportunity for its members to effectively accomplish its mission.

Whether you're a multinational company or a small startup, the Council will serve as an unabashed advocate for your business and the technology industry in Illinois.

POLICY PRINCIPLES

Avoid overregulation and taxation that will hold Illinois back from being an innovation leader.

Springfield and Washington are seemingly taking for granted the economic benefits and job creation of the technology sector. Overregulation and bad tax policies can and will push investment across state and national boundaries.

Support innovators' access to the capital they need to grow.

Access to finance capital is the lifeblood of developing businesses. Illinois already competes with more extensive capital networks on the coasts. We must be proactive in closing the gap.

Promote workforce development policies to create the talent pool that is essential to success.

No single component of successful innovation ecosystems is more important than a ready supply of talented individuals to drive success. Illinois must be a magnet for both home-grown and international talent.

Balance consumers' privacy needs with the convenience and productivity offered by modern technology.

Privacy is critically important to both individuals and businesses. Policymakers need to strike the right balance between privacy and productivity gains offered by modern technology.

Advocate for world-class technology infrastructure in the State of Illinois.

Human capital is vital to innovation, but so is a technology infrastructure that allows innovators to be as productive as possible. Illinois needs to promote investment in broadband, telecommunications, and other technologies that provide the foundation for success.

With data moving into the cloud and the digital economy expanding, cybersecurity is now one of the most critical issues facing the nation.

The Chamber advocates for protecting vital assets—both physical and digital—to ensure the safety and security of our citizens and to promote the free flow of commerce and information that drives our economy and enriches our society.



CLARK KAERICHER

Clark Kaericher serves as Vice President of Government Affairs; Executive Director Technology and Infrastructure. Clark comes to the Chamber from the Senate Republican staff where he worked as the Senate Floor Director and Legal Counsel, where he was responsible for analyzing and providing recommendations on thousands of pieces of legislation. Prior to that, he served as the Chief Administrative Officer at the Illinois Department of Innovation and Technology (Dolt), where he led a newly unified enterprise of 1,500 employees spanning 50 agencies, boards, commissions, and other entities. He oversaw \$1 billion in annual spending and a complete digital transformation of state government. He earned his Juris Doctorate from Saint Louis University School of Law in 2010, and his Bachelor of Science from Indiana University, Kelley School of Business in 2007.

OTHER COUNCILS

THE EMPLOYMENT LAW COUNCIL effectively represents Illinois business on employment law topics such as workers' compensation, unemployment insurance, and other management/employee issues. It also pursues public policy actions that advance the interests and viewpoints of employers, and assists in creating a political climate conducive to improving Illinois' ability to create and retain jobs.

THE ENERGY COUNCIL encourages the development and availability of all kinds of energy and conservation measures in an environmentally-responsible and cost-effective way. Illinois needs policies that promote the continued expansion of energy production in the state, allow for development of energy resources, and the development of infrastructure to meet the state's and nation's increasing energy demands.

THE HEALTHCARE COUNCIL develops and takes actions to achieve affordable, accessible, efficient, and high-quality healthcare for the employers and residents of our state. The council represents employers in seeking market-based approaches to help them provide affordable, quality healthcare coverage for their employees, and works closely with providers to help strengthen Illinois' healthcare system.

THE INFRASTRUCTURE COUNCIL focuses on public systems that are essential to Illinois business; roads and bridges, railways (freight and public transit), shipping via waterways and airports. The council is seeking new members to initiate efforts for water supply and treatment, utilities, pipelines, power generation, power distribution systems and communications networks. All of these systems impact the civic, social, and economic future of the people and employers of Illinois.

THE INTERNATIONAL BUSINESS COUNCIL focuses on building strategic partnerships to maximize the resources of the Illinois Chamber's members to expand in foreign markets and foster trade and investment in Illinois. The International Business Council's outreach includes Illinois businesses and a global network of local and foreign chambers of commerce, along with state and federal agencies and high-level political and diplomatic circles.

THE TAX INSTITUTE is an operating division of the Illinois Chamber of Commerce. The council's mission is to aggressively and pro-actively promote the interests of the Illinois business community by advocating pro-business tax policies at the federal, state, and local level that will enable Illinois businesses to grow and prosper.

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