

MEMBER SPOTLIGHT



*(Above right) Shuaib Ahmed
Owner and President, ASA Law Group
Illinois and California*

*(Above left) Kevin McEwan
Attorney, ASA Law Group
California*

Shuaib Ahmed founded **ASA Law Group** five years ago to make changes to the legal industry. The firm was founded for one simple, yet very important reason: to put the interests of their clients first. “Our focus from day one has been to move to close cases,” he says. “There is a real art and skill set involved in how to expedite case closures.”

They changed the way they approach their clients with the goal being to minimize litigation costs and mitigate exposure while securing an amicable yet successful resolution and ensuring prompt case disposition.

He and his team utilize a holistic law approach to get the best results they can. “We are talking about inspiring teammates to reach maximum potential, both personally and professionally,” Shuaib says. “By doing that, the goal leads up to providing better services for our clients as we are more purposeful.”

The team uses a great deal of resources for that effort including cutting technology to navigate their work life balance both internally and externally. “We have corporate wellness initiative programs to support our employees, along with service projects, retreats and we even have a book club,” Shuaib says.

Shuaib thought Illinois was the perfect place to start the firm for a multitude of reasons. “I have worked in Illinois most of my professional life,” he says. “I had some good relationships in place already. I felt Illinois was the perfect spot to get in the industry of work comp defense. We now have a location in California, too.”

Though Shuaib is the owner and president of the firm, he feels that he works for two entities. “I work first for my clients, and then for my employees,” he says. “For my clients, it’s obviously my job to truly understand their business and corporate vision. As an attorney for workers’

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compensation, but also on industry trends with legislation. I talk to my clients about market analysis so innovating them to their needs is far from just workers’ compensation.”

He realizes that he needs to stay on top of things, now more than ever. “You can’t stay status quo and be complacent,” Shuaib says. “We are always adjusting and involving the industry. We have to be open to learning the new strategies and approaches. We are just starting our fifth year and evolving every single year. We can’t be the same organization we were last year. We have to keep up with trends.”

The business has had a lot of growth over the last five years. They started with just one lawyer (Shuaib) and one part-time staffer five years ago. “And now we are up to 17 employees,” Shuaib says. “We have nine attorneys and eight staff members. And within that five years, we’ve expanded into California.”

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They started strategizing on how the pandemic was affecting not only workers’ compensation in Illinois, but also how it impacted the entire Illinois business community. They started getting information out to clients and constituents in the business community. They have sent out newsletters and held webinars. “We feel a big part of our job is to let clients know about the storm before it arrives,” Shuaib says.

In addition, they wanted to be part of the solution and help the local community. They’ve committed to providing 750 meals a month to areas hit by the virus. “We are also supporting a local organization to provide face masks to the people who need it most.”

ASA Law Group has found the Illinois Chamber of Commerce critical in the firm’s growth. “From speaking engagements, networking, relationship building, I can’t say enough about the Chamber,” Shuaib says. “I’ve been on the business advisory board with the Illinois Chamber for the past several years. For me, as a business owner and a lawyer, keeping up with the legislation and understanding the dynamic of not just the business community, but also the impact of labor and some of the pending challenges in Illinois is crucial.”

